

**WILLIS TOWER TO HOST FIRST-EVER FERRIS BUELLER LOOK-ALIKE CONTEST**  
**IN CELEBRATION OF FILM'S 30<sup>TH</sup> ANNIVERSARY**

**WHAT:** Chicago's iconic Willis Tower will be hosting their first-ever Ferris Bueller look-alike contest as a part of the summer-long celebration of the beloved film *Ferris Bueller's Day Off* taking place throughout the Tower and Skydeck.

On **Friday, June 24<sup>th</sup>**, all guests will be encouraged to channel their favorite character of the film, dressing up as Ferris, Cameron, Sloane or another beloved cast member to win a special Ferris Bueller prize package. For a chance to win, contestants will take a photo in costume on the Skydeck and use the hashtag **#FerrisatSkydeck**.

Throughout the summer, guests and Ferris fans alike will be able to take part in additional celebratory activities located within the Chicago landmark. In addition to Ferris Look-alike Contest, the Tower is hosting Abe Froman, Sausage King of America food cart, 'Ferris Stood Here' photo opp and an upcoming 'Take a Ride with Ferris' activation with Ferrari which will launch in the end of July. Created in conjunction with Paramount Pictures, the events will commemorate the film, its multi-decade connection to the Windy Cindy, and some of its most memorable scenes shot at the Tower 30 years ago.

**WHEN:** **Friday, June 24 2016 – 9AM-10PM (Skydeck public hours\_**

**WHERE:** **Willis Tower – Skydeck Chicago**  
**233 S. Wacker Drive**  
**Chicago, IL 60606**

**SOCIAL MEDIA HANDLES:** **Facebook, Instagram & Twitter @SkydeckChicago**

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