The Ledge at Skydeck Chicago Named Trendiest Tour Activity  
Attraction Honored by the Illinois Chapter of Hospitality Sales and Marketing International

CHICAGO – December 7, 2010 – The Ledge at Skydeck Chicago has been named Chicago’s “trendiest tour activity” by The Illinois Chapter of Hospitality Sales and Marketing International (HSMAI). Skydeck Chicago’s newest attraction was honored at HSMAI Illinois’ inaugural Hospitality Awards event, which recognized businesses throughout the city.

The Illinois Chapter of HSMAI represents all segments of the hospitality industry, including hotel, restaurants, special event venues, tour operators, destination management companies, and more.

“We’re thrilled that HSMAI Illinois has named The Ledge at Skydeck Chicago as the trendiest tour activity,” said Randy Stancik, Vice President of U.S. Equities Asset Management, which manages Skydeck Chicago. “Willis Tower is the city’s premier attraction, and The Ledge and new interactive exhibits have transformed how visitors experience the city with a truly unique experience to take in the best the city has to offer.”

Perched on the 103rd floor of the iconic Willis Tower, Skydeck Chicago offers visitors unobstructed views of the city and up to four states from the north, south, east, and west. The Ledge adds a fifth view 1,350 feet straight down from a series of glass bays that extend from the west side of the building.

Skydeck Chicago is open daily October – March from 10 a.m. – 8 p.m., and April – September from 9 a.m. – 10 p.m. For additional information on Skydeck Chicago, please visit www.theskydeck.com or follow us on Twitter @SkydeckChicago and Facebook.

Media Contact
Kate Murphy
Fleishman-Hillard for Willis Tower
312.729.3605
kate.murphy@fleishman.com

About Willis Tower
Willis Tower is the premier corporate office building in Chicago, offering more than 4.5 million square feet of office and retail space. Located in Chicago’s West Loop at 233 S. Wacker Drive, the skyscraper is easily accessible from the commuter rail stations, highways and all forms of public transportation. Standing 1,450 feet and 110 stories tall, Willis Tower is the tallest building in the Western Hemisphere and an integral part of Chicago’s culture. Originally opened in September 1973, it is home to more than 100 different companies, including prominent financial services firms, law firms and insurance companies. Willis Tower boasts spectacular vistas of Chicago, with views that can reach nearly 50 miles on a clear day. Willis Tower also boasts a tremendous infrastructure system, which includes enormous telecommunications capacity and unsurpassed electrical capacity and reliability. Skydeck Chicago on the Willis Tower’s 103rd floor attracts more than one million visitors per year.

About U.S. Equities Asset Management, LLC
U.S. Equities Asset Management, LLC, is a leading full-service commercial real estate firm headquartered in Chicago, with operations in Detroit, Philadelphia, Argentina, Chile, Uruguay, Paraguay, Bolivia, and Colombia. The company serves as a strategic real estate advisor to clients throughout the United States and Latin America, providing development, program management, build-to-suit and construction oversight services; asset management and leasing; tenant representation, consulting and advisory services; and acquisition, disposition and financing of real estate assets. The asset management services group provides asset oversight, property and facility management, marketing and leasing and strategic planning to a diverse group of clients. Currently, the portfolio includes more than 400 properties totaling over 24 million square feet of office, retail, institutional, dormitory, facility and residential management services for approximately 50 clients, including 2.5 million square feet of management assignments along Chicago’s famous Michigan Avenue.

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