



Visitor Numbers Prove Skydeck Chicago's The Ledge is the Place to See and Be Seen

Since its attraction The Ledge debuted in 2009, Skydeck announces nearly six million have dared to step out

CHICAGO – The appetite for a view of Chicago straight down from 1,353 feet at Willis Tower is proving insatiable. On the fourth anniversary of the opening of The Ledge, Skydeck Chicago reveals nearly six million visitors have dared to step out on the series of glass bays that extend from the building's 103rd floor, with more than 1.5 million guests in 2012 alone. The record numbers prove now more than ever, Skydeck and The Ledge is the ultimate Chicago destination for visitors, locals and celebrities alike.

"No trip to Chicago is complete without a visit to 103," said Randy Stancik, Vice President of U.S. Equities Asset Management, which leases and manages Willis Tower, and General Manager of Skydeck. "Visitors who stretch from coast to coast and more than 60 countries worldwide, tell us

that this iconic building is delivering an iconic experience."

Skydeck offers unobstructed views of up to 50 miles and four states from the north, south, east and west. Since The Ledge debuted in 2009, Skydeck visitors receive a unique fifth view unmatched by any other in the city – 1,353 feet straight down, which has been experienced by millions. In addition to local visitors, Skydeck attracts curious visitors from all over the country and the globe. It's also drawn the attention of celebrities ranging from cast members from NBC's *Chicago Fire* to sports stars from the Chicago Blackhawks, Bears, Cubs, White Sox and Bulls.

In addition to the jaw dropping views from The Ledge, Skydeck is upping the ante by adding extraordinary experiences on top of the magnificent view. Now, Skydeck visitors have the opportunity to dine with the city at their feet or take their love to new heights with unforgettable marriage proposals and intimate wedding ceremonies on The Ledge.

Visitors can witness the sunrise over Chicago with an exclusive *Breakfast on The Ledge*. The once-in-a-lifetime experience takes place before The Ledge opens to the public, giving diners the rare opportunity to see the bustling city come to life before their eyes. Ideal for a special celebration, birthday or romantic escape, *Breakfast on the Ledge* jump-starts the day in the most amazing way.

Couples can take the next step together by stepping out for a *Proposal on The Ledge*. Skydeck delivers a panoramic view of the Chicago skyline that is ideal for life's memorable moments. Whether it is a marriage proposal on top of the city, or a small wedding ceremony at Chicago's perfect venue, The Ledge provides an unforgettable backdrop and exceptional experience for couples' big days.

To round out the offering at Skydeck, an updated 99th floor event space is the ultimate place for private events or cocktail parties. The versatile 99th floor is complete with a 350-degree view of Chicago and VIP access to The Ledge.

Skydeck Chicago is open daily April – September from 9 a.m. – 10 p.m. and October – March from 10 a.m. – 8 p.m. For more information, please visit www.theskydeck.com or call 1.877.SKY.DECK.

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About Willis Tower

Willis Tower is the premier corporate office building in Chicago, offering more than 4.5 million square feet of office and retail space. Located in Chicago's West Loop at 233 S. Wacker Drive, the skyscraper is easily accessible from the commuter rail stations, highways and all forms of public transportation. Standing 1,450 feet and 110 stories tall, Willis Tower is the tallest building in the Western Hemisphere and an integral part of Chicago's culture. Originally opened in September 1973, it is home to more than 100 different companies, including prominent financial services firms, law firms and insurance companies. Willis Tower boasts spectacular vistas of Chicago, with views that can reach nearly 50 miles on a clear day. Willis Tower also boasts a tremendous infrastructure system, which includes enormous telecommunications capacity and unsurpassed electrical capacity and reliability. Skydeck Chicago on the Willis Tower's 103rd floor attracts more than 1.5 million visitors per year. For more information, visit www.willistower.com.

About U.S. Equities Asset Management, LLC

U.S. Equities Asset Management, LLC, is a leading full-service commercial real estate firm headquartered in Chicago. The company serves as a strategic real estate advisor to clients throughout the United States and Latin America, providing development, program management, build-to-suit and construction oversight services; asset management and leasing; tenant representation, consulting and advisory services; and acquisition, disposition and financing of real estate assets. The asset management services group provides asset oversight, property and facility management, marketing and leasing, and strategic planning to a diverse group of clients. Currently, the portfolio includes more than 400 properties totaling over 30 million square feet of office, retail, institutional, dormitory, facility and residential management services for approximately 50 clients, including 2.5 million square feet of management assignments along Chicago's famous Michigan Avenue. For more information, visit www.usequities.com.

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