

## THE LEDGE AT SKYDECK CHICAGO DARE TO STAND OUT

### Chicago at Your Feet

The Ledge transforms how visitors experience Chicago. At 1,353 feet up, The Ledge's glass boxes extend out 4.3 feet from the skyscraper's Skydeck on the 103<sup>rd</sup> floor, providing never-before-seen views of the city.

The tower is a world-renowned building, a Chicago icon. The third-tallest building in the world, it remains the tallest building in the Western Hemisphere, standing 1,450 feet and 110 stories tall.

### The Ledge Experience

The Ledge brings an exhilarating new experience to the tower. Opened in 1974, the Skydeck attracts more than one million visitors annually who enjoy views of up to 50 miles and four states. Now, The Ledge dares visitors to attempt a new Chicago experience: stand on The Ledge and feel the city from 103 floors over Wacker Drive and the Chicago River.

The inspiration for The Ledge came from hundreds of forehead prints visitors left behind on Skydeck windows every week. From the memorable scene in *Ferris Bueller's Day Off* to curious children going right up to the window, visitors are constantly trying to catch a glimpse below. Now they have a unique and unobstructed view of the city.

An unmatched view is not all the Skydeck offers. From the moment visitors arrive they enjoy interactive and educational attractions that highlight the iconic building and celebrate Chicago's sports, architecture, pop culture, history, food, music and people.

### Skydeck Chicago Attractions

Whether it is daring to stand out on The Ledge or learning about the Windy City, visitors get a "one stop Chicago" experience on their journey to 103.

New museum-quality exhibits highlight the iconic tower, and celebrate Chicago's rich history and culture through captivating visuals.

Video screens give visitors a sense of what it would be like if they stood on The Ledge, 103 floors above Chicago staples like Wrigley Field, Cloud Gate at Millennium Park or North Avenue Beach.

New multi-media elevators give visitors one of the fastest rides in the world, while referencing points of interest that match the ascending height.

A new theater presentation, *Reaching for the Sky*, tells the story of how the building and Chicago's well-known landmarks set architectural standards after the Great Chicago Fire and beyond.

The Ledge provides unobstructed views of miniature-looking people, taxis and bridges from glass floors 1,353 feet over Wacker Drive and the Chicago River.

# SKYDECK

